



## PSHP KENYA EVENT

Strengthening the eco-system to scale-up leapfrogging Public Private Partnerships in Reproductive Maternal New-born Child and Adolescent Health

**Date and time:**

2<sup>nd</sup> August 2016, 8.00am – 5.00pm

**Venue:**

Sarova PanAfric Hotel, Nairobi - Kenya

## Context

*"In Kenya we still have a way to go to improve maternal health. The number of maternal deaths is higher than the number of deaths on the roads, but it doesn't seem to spark the same outrage. We have to commit to tackle this together through partnerships that place people at the center."* – Bob Collymore, CEO Safaricom during opening remarks.

In Kenya there is an incredible momentum for Reproductive, Maternal New-born Child and Adolescent Health (RMNCAH). This is clearly demonstrated by:

- the Free Maternity Policy
- the Beyond Zero Campaign
- Kenya being a frontrunner for the Global Financing Facility in support of the UN Secretary General's Every Woman Every Child Campaign
- the Communique signed by the Governors from the 15 Counties contributing to 98.7% of all maternal deaths in Kenya committing themselves to improve the health and well-being of their women and adolescent girls in order to drastically bring down these figures.

Over the past year, together with the UNFPA, the World Economic Forum (WEF) has been leveraging the great momentum for making a difference in the Reproductive Maternal New-born Child and Adolescent Health (RMNCAH) Agenda in Kenya.

As the international organization dedicated to supporting Public Private Cooperation aimed at "improving the state of the world", WEF has also supported the realization of the Kenyan Government's Vision 2030 in the area of healthcare. Recently President Kenyatta sent an address expressing his gratitude for the work of WEF in collaboration with UNFPA. WEF has also been impressed by the robust partnership between UNFPA and the Government of Kenya.

As part of this work, WEF is supporting the development of the Private Sector Health Partnership Kenya, PSHP Kenya to become a "best in class" ecosystem of partnerships addressing all parts of the health system. The aim is to leapfrog to better health outcomes in the 6 counties of Kenya, Migori, Mandera, Marsabit, Wajir, Isiolo, Lamu, accounting for close to 50% of all maternal deaths, while also ensuring the cooperation is economically viable.

This ground-breaking initiative will complement the UNFPA coordinated RMNCAH 6 County Initiative and harness the strength, resources and expertise of the private sector, in alignment





with the Global Financing Facility and close collaboration with the Government of Kenya, the County Governments of the 6 Counties, World Bank and other partners.

Kenya Healthcare Federation (KHF), the widely recognized private health sector umbrella body in Kenya advocating for an enabling environment for businesses in the health sector, has been selected by PSHP Kenya partners to house the secretariat and to convene and coordinate partners in fulfilling their joint [commitment to the global Every Woman, Every Child strategy](#).

A number of PPP initiatives have taken off and promising new models that offer the best of both public and private sector are being tested, with the potential for scaling-up the delivery of care for vulnerable and poor populations in low-resource settings, not only in Kenya, but all over the world.

The event was a continuation of the dialogues jointly organized by the WEF and the UNFPA on September 2015, December 2015 and February 2016.

The event gathered more than 100 representatives of all sectors of the health ecosystem – including the private sector, public sector (national and county level), international organizations, social entrepreneurs and NGOs.

Participants included representation from the national Ministry of Health, the County Executives and County Directors for Health of Mandera, Marsabit, Migori, Wajir and Lamu, the PSHP Kenya members - Safaricom, Huawei, MSD, Philips, GSK, KHF and UNFPA. In addition, the event was graced among others by:

- Dr Samuel Were, Head of PPP, Ministry of Health.
- Ms Gina Din, Founder and Executive Chair of the Gina Din Group; and UNFPA Honorary Ambassador to Kenya.
- Prof. Marleen Temmerman, Chair of the Department of Obstetrics and Gynaecology, and Director of Women's Health and Research in the Faculty of Health Sciences, Aga Khan.
- Mr Keller Rinaudo, CEO and Founder of Zipline.
- Prof. Khama Rogo, Lead for the Health in Africa Initiative from the World Bank / IFC.
- Dr. Njeri Mwaura, Kenya Lead, World Bank Health in Africa.
- Dr Amit Thakker, Head of the Kenya Healthcare Federation.
- Mr Siddharth Chatterjee UNFPA Representative to Kenya.
- Mr Bob Collymore, CEO Safaricom.

## Outcomes

- ✓ Through a series of panel and plenary discussions with PSHP Kenya partners, public and private sector executives, innovators and thought-leaders the event took stock of the progress PSHP Kenya is making and furthered dialogue on strengthening the ecosystem for leapfrogging PPP's in RMNCAH.





- ✓ A number of Public Private Partnership initiatives have taken off in Kenya showing how new models that are currently being tested can be successful. These promising initiatives have the potential for scaling-up the delivery of care for vulnerable and poor populations in low-resource settings, not only in Kenya, but all over the world.
- ✓ Since its inception last year several projects to improve maternal and child healthcare in the counties have begun. A Community Life Center model has been designed and will be inaugurated later this year in collaboration with Philips in Mandera. The project seeks to demonstrate that maternal and new-born health can be improved through innovation, even in the most difficult conditions and where no-one has ever succeeded so far.
- ✓ Huawei and Safaricom have started to pool their unique expertise and services in IT and mobile connectivity to launch a telemedicine solution connecting health facilities in Lamu County with the regional referral hospital in Mombasa by video. This will dramatically increase access to health experts without requiring the considerable investment of time and money needed for travelling which will enable earlier interventions, better diagnosis and more comprehensive follow-up care. The solution will also enable remote training and capacity building of medical staff across Lamu County.
- ✓ Huawei is also supporting Lamu County to roll-out a game-changing health information system across all public health facilities to improve patient care, the availability of medicines, and the quality of reporting.
- ✓ At WEF Africa in May MSD announced a USD 1.5 million grant, through its MSD for Mothers initiative. The grant support a new project by JHPIEGO which will engage with the Kenya Red Cross in Mandera and Migori counties to explore and document innovative approaches to Adolescent and Youth Sexual and Reproductive Health (AYSRH) service delivery.
- ✓ PSHP established a secretariat housed at KHF and website at [www.pshpkenya.org](http://www.pshpkenya.org) in order to coordinate ongoing efforts and facilitate expansion of its partnership base, knowledge exchange, building momentum for RMNCAH and inspire other companies to join PSHP Kenya.
- ✓ The Government increasingly promotes public private partnerships (PPP) as a means to unlock financing and expertise in support of the realization of Vision 2030. Important strides are being made in order to build the necessary regulative frameworks, systems and capacities facilitating PPP to add value to priority sectors, as for example health. The Ministerial Stakeholders Forum is a good vehicle for engagement and reduce/remove the mistrust between public and private sector.
- ✓ At the County level the structures for strategic engagement with private sector are not well developed and this is an area which will require support to optimize PPP for RMNCAH. There was though a strong wish and commitment at the county level to engage in PPP discussions and also to consider investments.
- ✓ County Governments also face multiple challenges within the different building blocks of their health systems. Enhanced support will be required to address the inequalities in Kenya and improve RMNCAH there where it's needed most as to leave no-one-behind. Public Private Partnership and Innovation can play an instrumental role in realizing this ambition.





## Next Steps

- ✓ PSHP Kenya Secretariat will reach out to more companies inviting them to join forces in designing, testing and scaling RMNCAH innovations to leapfrog the health systems in Mandera, Marsabit, Migori, Wajir, Isiolo and Lamu.
  - ✓ PSHP Kenya Secretariat to keep track of ongoing PPP initiatives and share its successes and lessons learned in order to promote knowledge exchange and strengthening of RMNCAH PPP and innovation practices. Explore also if academia and research institutes can engage in this area.
  - ✓ PSHP Kenya partners to continue to engage in and facilitate dialogue between public and private sector in order to strengthen the ecosystem for PPP and Innovation for RMNCAH. Continue to include in the discussions also key global health partners / initiatives as the WB/IFC Health in Africa Initiative and Global Financing Facility.
  - ✓ PSHP Kenya and partners to explore means for enhancing PPP capacities at county level through establishment of PPP structure and / or training of focal points.
  - ✓ Inform EWEC, GFF and WEF of the outcome of the event in order to inform future partnership programming and support.
  - ✓ Follow-up on status of the PSHP Kenya initiatives at the Africa Health Business Symposium on 6 & 7 October 2016 in Nairobi, Kenya
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- Annex 1: Meeting agenda
  - Annex 2: Overview of challenges highlighted by Counties